

A PROPOSAL BY

CREDENCE IT SOLUTION



CREDENCE IT SOLUTION PARTNER PROGRAM



01/02/2024

BUSINESS PARTNER PROPOSAL

**“SUCCESS DOESN'T COME AND FIND YOU, YOU
HAVE TO GO OUT AND GET IT”.**



Become Our Brand Owner

Become Our representative

Part Time/ Internship Jobs



CREDESCENCE IT SOLUTION

Credence It Solution is the fastest growing IT & Printing Services in India. Our product offering is a combination of Digital and Print Media, yet at an affordable price. Credence IT Solution is growing quickly and we plan to reach new areas in order to offer our clients unique services all over the world.

At Credence IT Solutions, we use modern technology with high value performance, which ensures complete satisfaction for all of our valued customers.

OUR SERVICES

- Software & Web Development
- Digital Marketing
- Branding & Advertising
- Printing & Graphic Design

OUR KEY PRODUCTS

- School Management Software
150+ Active Partners
- College Management Software
26 + Active Partners
- ID Card Printing Services
Servicing More Than 1000 Intitution & organisation
- CRM Software
100 + Active Partners
- News Portal
<https://globalbihar.online> For Bihar
<https://globalbengal.online> For Bengal

OUR PRESENCE

WEST BENGAL : KOLKATA, BURDWAN, DURGAPUR, ASANSOL, BANKURA

BIHAR : CHHAPRA, SIWAN, GOPALGANJ

JHARKHAND : BOKARO & DHANBAD



**Let us be a part of your growth.
Work at Credence It Solution**

BRAND OWNER

- We work on FOCO Model – Franchise Owned Franchise Operated.
- No operational involvement of the Franchise partner
- Zero risk on investment – Buy back facility is available
- Zero risk on stocks
- High margin products

REQUIREMENT

- MINIMUM 100 SQFT OFFICE SPACE AT PRIME LOCATION
- A COMPUTER/ LAPTOP AND A PRINTER
- INTERNET CONNECTION

WHAT YOU'LL DO?

- Business Expansion, Maintaining Brand Standardization, Training and Support, Building Trust with Customers:

OUR SUPPORT

- Marketing and Advertising Support, Operational Support, Technology and Systems, Quality Assurance, Dedicated Support Team

INVESTMENT

- RS. 10,000 (SECURITY DEPOSIT) REFUNDABLE

WHAT ARE WE GOING TO GIVE?

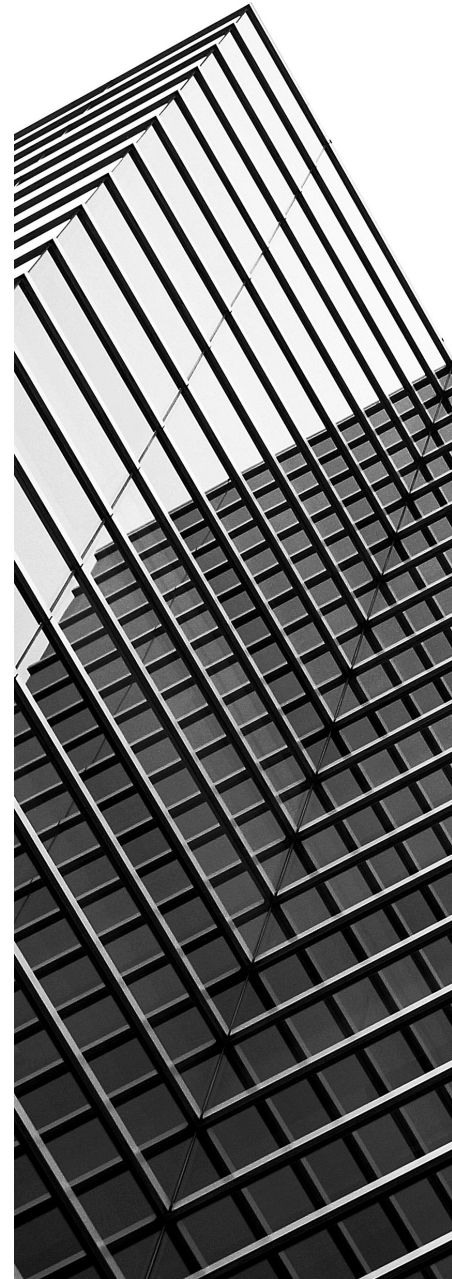
- 100 VISITING CARD, PRODUCTS SAMPLE, BROUCHER, GLOW SIGN BOARD, MARKETING MATERIALS. SOFTWARE

PROFIT SHARING

- 50 % OF PROFIT (EXCLUDING THE COST OF THE PRODUCT AND ITS EXPENDITURES):

We will provide a rate chart of cards, software and other materials above rate chart company will take 50% and your earning is 50 % of income.

**ASK FOR RATE CHART : 9804041115
9007722285, 8293554750**



OUR REPRESENTATIVE

We are always looking for new agents that will fit right into our existing network and support our expansion plan. Create a second source of income that requires no initial investment of money to open the door to increased revenues. We accompany you at all times. Our support staff is available to answer inquiries and address problems at all times, from the first training to help following it.

REQUIREMENT

- SMART PHONE
- TWO WHEELER

WHAT YOU'LL DO?

You will generate new business and maximize the profit by completing the tasks and delivering them on schedule. You have to also collect the payment and give them proper training.

OUR SUPPORT

- PROVIDE LEAD FORM YOUR TERRITORY WHICH COMES FROM OTHER SOURCES.
- TAKE CARE OF DESIGN AND DELIVERY ON TIME.
- THE ONGOING BUSINESS IN YOUR TERRITORY WILL ALSO ASSIGN TO YOU.
- WE'LL ENSURE YOU GOT PROPER TRAINING.

INVESTMENT

- RS. 250 NON REFUNDABLE

WHAT ARE WE GOING TO GIVE?

- 100 VISITING CARD, PRODUCTS SAMPLE, BROUCHER, GLOW SIGN BOARD, MARKETING MATERIALS. SOFTWARE, TRAINING FOR BUSINESS

YOUR EARNING

- WE GUARANTEE THAT YOU CAN MAKE BETWEEN RS 25000 TO RS. 50000 A MONTH IF YOU WORK WELL.

ASK FOR INCOME SCHEDULE : 9804041115

9007722285, 8293554750



if You Can **Believe** You Can **Achieve** .
Life Is Your **Choice** Is Your

PART TIME/ INTERNSHIP

OFFERING AN INTERNSHIP PROGRAM TO HELP YOU LEVEL UP YOUR SKILLS IN CONTENT CREATION, SOCIAL MEDIA, MARKETING, AND MORE! FIND THE BEST PART TIME INTERNSHIPS IN YOUR PREFERRED FIELD AND LOCATION. WORK PART TIME AND EARN AN EXCITING STIPEND.

AVAILABLE FIELDS:

- SALES AND MARKETING
- CONTENT CREATION AND WRITING
- DIGITAL MARKETING
- CLIENT HANDLING
- ONLINE DATA ENTRY (WORK FROM HOME)
- GRAPHIC DESIGNER , VIDEO CRAETOR, ADS CREATOR
- WEB DESIGNER
- TELLE SUPPORT

WHAT YOU GET ...

- VALUABLE COMPLETION CERTIFICATE FOR YOUR RESUME
- HANDS-ON EXPERIENCE WITH INDUSTRY PROS
- EARN UPTO 20000-30000/PER MONTH
- FROM TIME TO TIME, EXTRA REWARDS, PRESENTS, AND TRIP PACKAGES.

OUR SUPPORT

- ALL TRAINING WILL BE PROVIDED
- MUST HAVE LAPTOP OR SMARTPHONE WITH INTERNET

QUALIFICATIONS

- ABILITY TO MULTITASK AND WORK WELL UNDER DEADLINES.
- FAMILIARITY WITH SOCIAL MEDIA PLATFORMS AND TOOLS (E.G. FACEBOOK, INSTAGRAM, TWITTER,)
- MID KNOWLEDGE ON EXCEL, BASIC KNOWLEDGE ON PHOTOSHOP/ILLUSTRATOR MUST NEEDED

REQUIREMENT

- MUST HAVE LAPTOP OR SMARTPHONE WITH INTERNET

YOUR EARNING

- PRICE IS BASED ON THE PRODUCTS AND SERVICES

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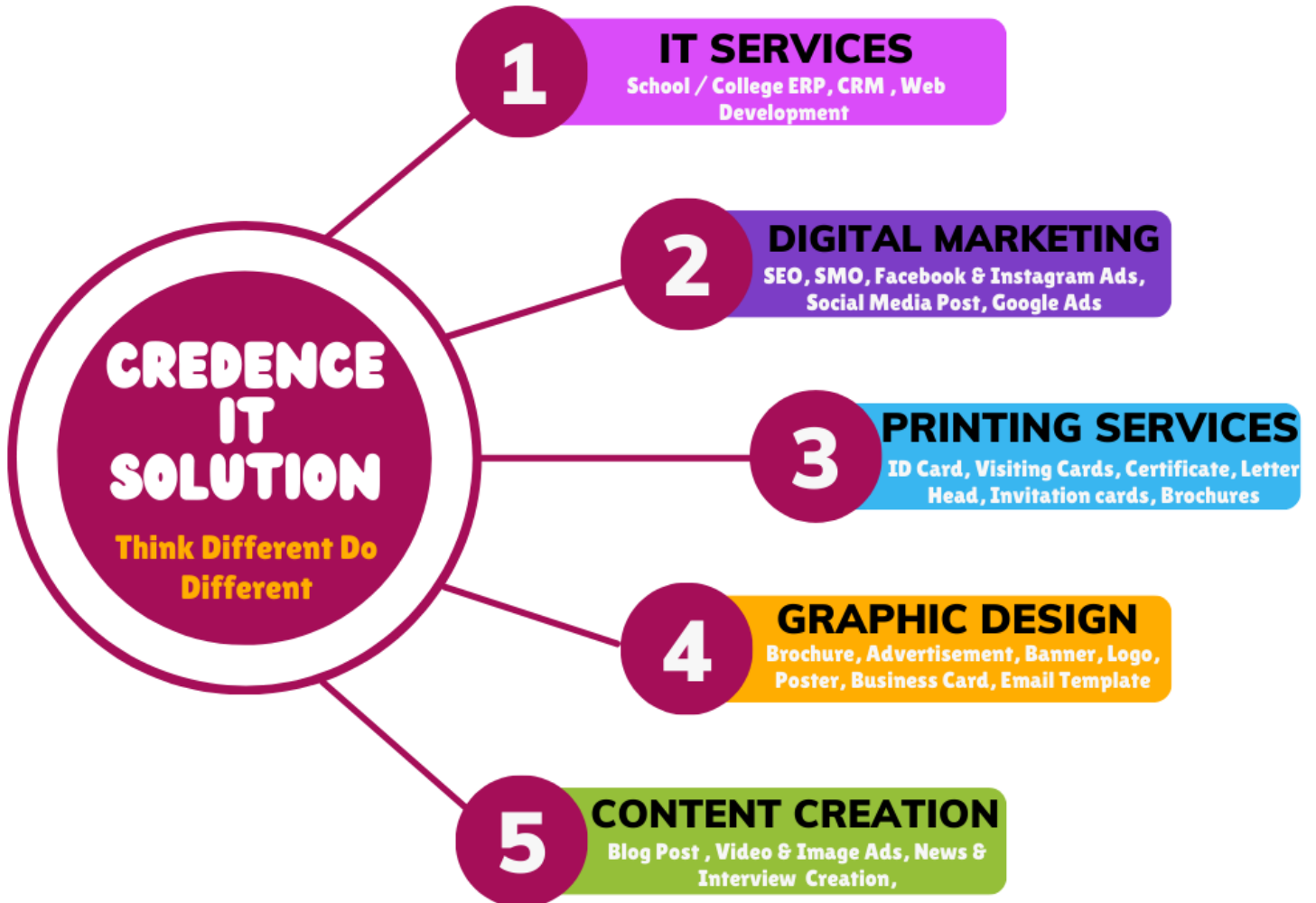
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erp.credence@gmail.com

Don't find customers for your products, find products for your customers

OUR SERVICES



IT SERVICES

SCHOOL ERP 150+ ACTIVE PARTNERS



CREDENCE SCHOOL ERP IS A COMPLETE SCHOOL ERP THAT EMPOWERS EDUCATIONAL INSTITUTIONS TO FOCUS ON DELIVERING HIGH-QUALITY EDUCATION WHILE TAKING CARE OF ADMINISTRATIVE TASKS.

WHY SCHOOL ERP ?

- COST AND ENERGY SAVING
- EMPOWER TEACHERS THROUGH THE E-LEARNING PLATFORM
- KEEP PARENTS AND STUDENTS IN THE CONNECTIVITY LOOP AT ALL TIMES, THROUGH SMS, EMAIL AND ERP APPS
- GO PAPERLESS, GENERATE E- REPORTS ON A CLICK OF A BUTTON
- REDUCE MONOTONOUS TASK OF YOUR ADMINISTRATIVE DEPARTMENT. THE ERP WILL DO THE WORK FOR YOUR SCHOOL !
- FACILITATE ANYTIME, ANYWHERE ACCESS

SALIENT FEATURES

- ADMISSION
- FEES COLLECTION
- REPORTS
- RESULT PUBLISHED
- ATTENDANCE
- NOTICE/SMS/VOICE SMS / WHATSAPP / EMAIL

INDIVIDUAL ACCESS:

- PERSONALIZED, ROLE-BASED ACCESS TO VIEW THE NEEDFUL AND THE AUTHORISED ARTICLE.

GENERATE 150 + REPORTS

- HAS THE IMMENSE CAPABILITY OF MAINTAINING RECORDS AT EASE.

GIVE PROPER TRAINING

- OUR CRM TEAM WILL GIVE THE VIRTUAL TRAINING INDIVIDUALLY SO THAT EVERYBODY CAN HANDLE THE SYSTEM PROPERLY.

Live Classes

Study Materials / Homework

Audio -Video Classes

Question Bank-Lesson Plan

Marks Upload- Result

Payment- Transaction-Discout-Penalty Details

Attendance

IT SERVICES

COLLEGE MANAGEMENT SOFTWARE

26+ ACTIVE PARTNERS



COLLEGE ERP SOFTWARE IS DESIGNED TO INTEGRATE AND STREAMLINE BUSINESS PROCESSES AND DATA ACROSS AN ENTIRE ORGANIZATION, THAT MANAGES COLLEGE-RELATED ACTIVITIES IN REAL TIME. WE CUSTOMIZE THE SOFTWARE ACCORDING TO ANY ADDITIONAL REQUIREMENTS OR SPECIFICATIONS SET BY YOUR COLLEGE.

WHAT WE DO FOR COLLEGE?

- **INDIVIDUAL ACCESS: PERSONALIZED, ROLE-BASED ACCESS TO VIEW THE NEEDFUL AND THE AUTHORISED ARTICLE**
- **GENERATE 150 + REPORTS: HAS THE IMMENSE CAPABILITY OF MAINTAINING RECORDS AT EASE.**
- **GIVE PROPER TRAINING: OUR CRM TEAM WILL GIVE THE VIRTUAL TRAINING INDIVIDUALLY SO THAT EVERYBODY CAN HANDLE THE SYSTEM PROPERLY.**

MODULES

- **FRONT DESK :** Visitor Management , Postal Exchange Manager
- **STUDENTS & STAFF :** Details , Registration, Bulk Registration, Transfer, Documents , Notes, Balance, Fee, Library , Attendances
- **GUARDIAN MANAGER :** Details & Registration
- **STAFF MANAGER :** Staff Details , Registration , Bulk Registration, Documents, Notes, Payroll , Library, Attendance, Designations
- **FEE COLLECTION MANAGER:** Student Fee , Staff Payroll, Ledger, Transaction, Bank Receipt History, Master Details, Add Fee , Quick Received , Collect Fee, Balance Fee, Online Payment , Fee Head
- **PRODUCT & ASSET MANAGER :** Details , Registration , Bulk Registration, Category
- **BOOK MANAGER :** Book Detail, Issue History, Membership, Student Member, Staff Member, Student Request , Staff Request, Return Period Over, New Book , Book Import, Book Category
- **ATTENDANCE:** Student/ Staff Attendance Regular / Subject Wise Details , Add , Edit & Reports
- **EXAM MANAGER:** Details, Exam Type, Schedule, Manager , Mark Ledger
- **CERTIFICATE MANAGER :** Issue , Attendances, Transfer, Character , Bonafide, Course Completion, Nirgam Utra, Provisional & Testimonial, Moi & Template
- **RESIDENCE MANAGER :** Details, Residence ,hostel, Food & Meal
- **TRANSPORT MANAGER:** Details, User , Route & Vehicles
- **ASSIGNMENT MANAGER :** Create , Assignment Details, New Assignment
- **APPLICATION MANAGER:** Application Details, New Application , Application Type
- **DOWNLOADS:** Details, New Downloads
- **MEETING MANAGER :** DETAIL, NEW MEETING, MEETING HISTORY, INDEX
- **USER NOTICE MANAGER:** Details, Create Notice(SMS, Emails)
- **DEPARTMENT HEAD MANAGER :** Department Head, Program ,Class Semester, Section , Batch , Course , Subject Grading System

SALIENT FEATURES

ADMISSION, FEES COLLECTION ,REPORTS, RESULT
PUBLISHED, ATTENDANCE, NOTICE / SMS / VOICE SMS /
WHATSAPP / EMAIL

IT SERVICES

CLOUD BASE CRM SOFTWARE

150+ ACTIVE PARTNERS



Our CRM software empowers a businesses to convert more leads, engage with customers, and grow their revenue. This is a digital tool designed for businesses to efficiently organize, monitor, and maintain data about their existing and prospective customers. This service is accessible over the internet through a browser, allowing you to deploy the service without any software installation on your organization's computers.

WHAT IT DOES?

It helps organizations perform the following functions:

- Attract new customers and visitors.
- Turn customers into leads that can be nurtured through the sales funnel.
- Deliver marketing and promotional materials (e.g., via email marketing, social media, etc).
- Surface insights about customers to improve marketing efforts.
- Automate time-consuming, repetitive manual tasks.

BENEFITS

- 360-degree Customer View
- Allocate Leads and Simplify Lead Management
- Make Calls Using CRM
- Schedule Appointments and Tasks
- Easily Manage Sales Pipeline
- Create Quotation and Sales Order for Products or Services
- Centralized Document Management
- Forecast Analysis
- Receive Real-time Alerts

Instead of having your sales team waste their time doing administrative work, automate all routine and mundane tasks with workflows and macros to help your team focus on winning clients and closing deals.

Set an automated, personalised welcome SMS, WhatsApp message, or email. You can also set up a new lead alert for your sales team for quick response and perform lots of advanced automation quickly.

A light green brushstroke graphic, resembling a paint stroke, located at the bottom of the page below the text.

IT SERVICES

WEBSITE DESIGN & DEVELOPMENT

500+ SATISFIED CUSTOMER



From website hosting, to graphic design, right through to your domain name and email. We offer custom web design and development packages that are tailored to clients specific needs. Our team of experienced designers and developers work closely with client to create a website that is not only visually stunning but also functional and user-friendly.

DESIGN & ARCHITECTURE ?

- Develop a professional look and feel for your website, with a fresh new interface and a clean layout.
- Well-structured content, with simple navigation, will lead visitors through to an obvious 'call to action'.
- Ensure that everything has its place and is there for a reason, through a research and analysis phase. We study you, your industry and clients to try and find little golden nuggets that will help inform the rest of the project.

SSL CERTIFICATE

- SSL certificates are what enable websites to use HTTPS, which is more secure than HTTP. An SSL certificate is a data file hosted in a website's origin server.

COPYWRITING & KEYWORDS

- Using words to get people to take a desired action - main goal is to persuade, signing up for an email list, or go to call on action.

CONTENT WRITING

- Create valuable content that engages and informs your audience. Here main goal is to inform.

SEO (SEARCH ENGINE OPTIMIZATION)

- Website need to appear in the top search results from target keywords. The higher you rank, the more people will visit website page.

CODING & DEVELOPMENT

- Industry standard, best practice tools to code your site with HTML/CSS/JavaScript/Jquery.

**A BLOG PAGE TO PUSH
OUT VIA SOCIAL
CHANNELS.**



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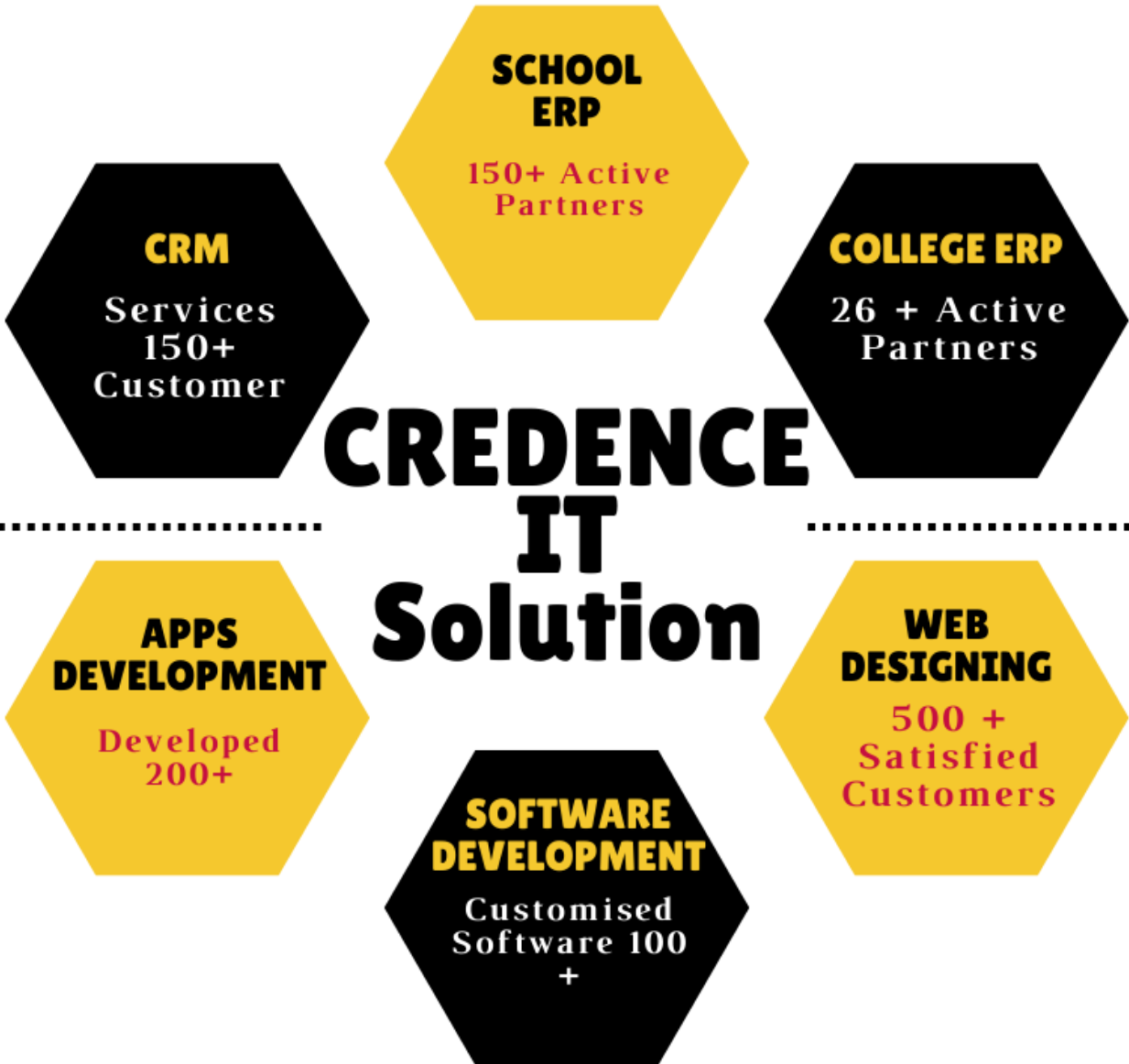
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IT SERVICES



SEO

(Search Engine Optimizatio)

We ensure that website ranks higher in search engine results by following closely to the search engine algorithm's norms.

TECHNICAL SEO

The practice of arranging and enhancing the technical performance and structure of your website to improve its crawlability, indexability, and search engine understanding is known as technical SEO.

ON-PAGE SEO

- conducting keyword research and successfully utilizing keywords.
- Boosting the headlines on your pages
- Creating suitable content with most effective title and description for your website
- Placing suitable tags and classes & Internal link
- Including photographs of the highest quality

OFF-PAGE SEO

- Identifying pertinent, educational, and approachable material for press releases, blogs, guest posts, and articles.
- Acquiring pertinent and high-quality backlinks from outside sources.
- Analyzing backlink profiles of closest competitors.
- Updating the listings in local directories and sources.
- Taking care of social media profiles

LOCAL SEO

- Identifying pertinent, educational, and approachable material for press releases, blogs, guest posts, and articles. Acquiring pertinent and high-quality backlinks from outside sources. Analyzing backlink profiles of closest competitors. Updating the listings in local directories and sources. Taking care of social media profiles

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DIGITAL MARKETING

We are digital tranformation experts who innvate and deliver

SEO



To get more organic search on website

SMO



Best SMO techniques to improve social media engagement

FACEBOOK & INSTGRAM ADS



Achieve goal through Facebook & Instagram Ads

SOCIAL MEDIA



Best social media posts for boosting business

GOOGLE ADS



increase visibility for bran through Google Ads

We work as your company's digital partner. It is our duty to make sure company receives the proper attention online and gains a respectable rating, solid visibility, and high-quality leads.

LET'S BUILD AN EMPIRE,

TOGETHER!

LETS BUILD A BRAND,

TOGETHER!



(Search Media Optimizatio)

We make use of all social media channels to engage your audience, create loyal fans around business, and maximize profitability.

SOCIAL MEDIA STRATEGY

- We provide individualized, comprehensive social media strategies.

SOCIAL MEDIA POSTINGS

- We strategically arrange your posts to maximize your reach, interaction, and lead generation.

MONITORING SPAM

- Spammers are common on social media, and they can seriously harm the reputation of company. To protect reputation, we keep an eye out for spammers and respond to them appropriately.

REPUTATION MANAGEMENT

- Web reputation is set up and maintained by us.

SOCIAL ACCOUNT SETUP

- Our professionals will assist you in setting up your social media business account..

CONTENT CREATION

- We have a talented team of graphic designers and content writers who can create engaging content for your followers that is both relevant and engaging.

SOCIAL MEDIA LISTENING

- We locate and evaluate the social media discussions that are happening around your brand.





(PAID ADS)

In order to increase leads and sales from the targeted demographic and help you generate cash quickly, we develop creative pay-per-click advertisements.

SOCIAL MEDIA STRATEGY

- **The advertisements that appear at the top of your Google search results are known as pay-per-click advertisements. Other search engines, including Google, also provide the site owner with a sponsored advertisement listing. PPC is the best search engine marketing strategy because it boosts your company's online presence and produces results right away. It is a trustworthy and beneficial digital marketing approach to see your business appear at the top of search engine results pages like Google's.**

WHY CHOOSE US?

- **To promote our clients' ads at the top of the Google search results, we put up the best PPC campaigns for their website. To achieve this, our group of skilled PPC management professionals puts in a lot of effort.**
- **We provide a dedicated team of PPC experts.**
- **We regularly optimize the ads**
- **We improve the quality score of your ads**
- **The top position, however, will depend on your budget**

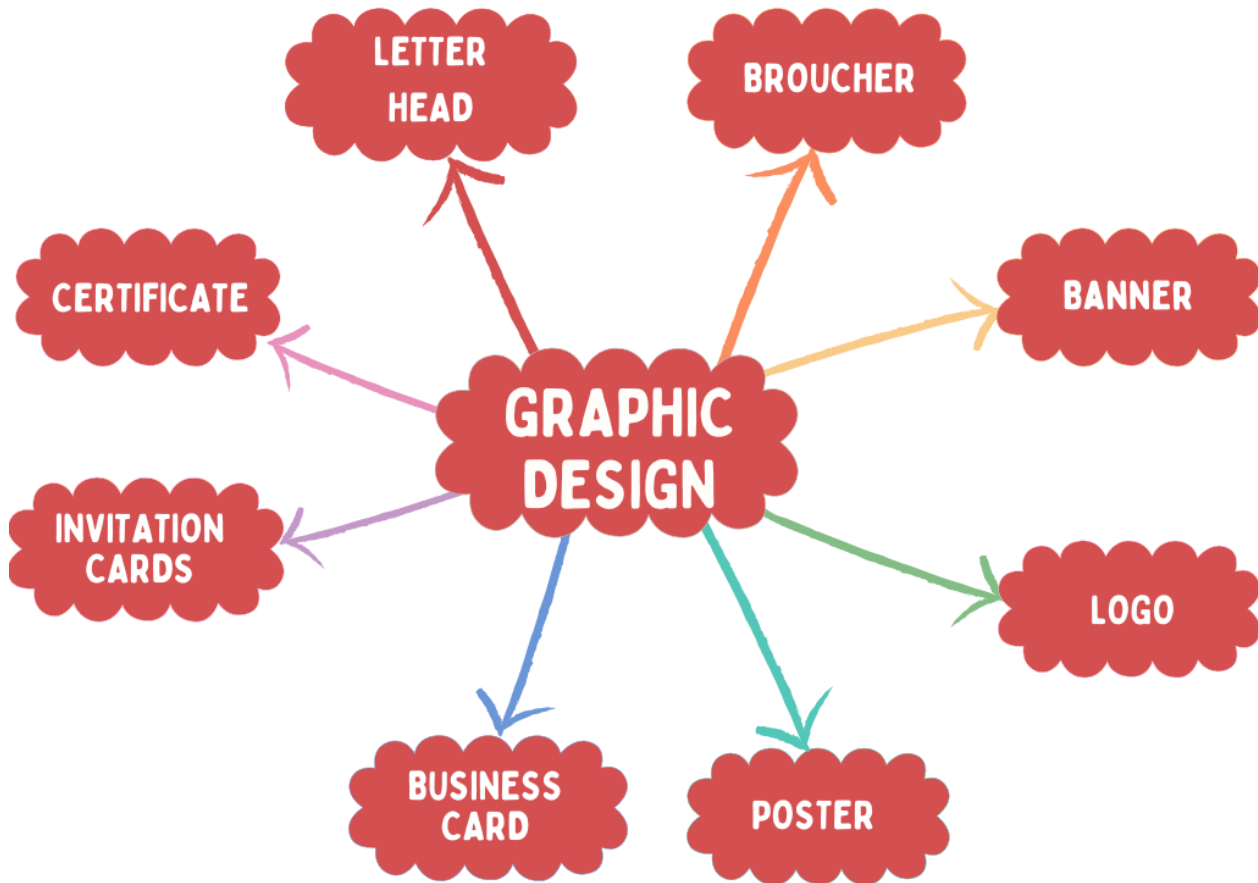
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An eye-catching and captivating design can prevent the business from collapsing under the burden of competition. Use Credence's graphic design services to boost your brand. Our graphic designers are masters at convincing, informative and inspiring consumers with ideas.

Types of Graphic Design Service we offer

Display & Signage

Flex Design

invitation Card

Flyers

Cirtificate

Banners

Posters

Label Design

Magazine

Logo Design

Billboard Design

Packaging Design

Newsletter

Visiting Card

Brochures

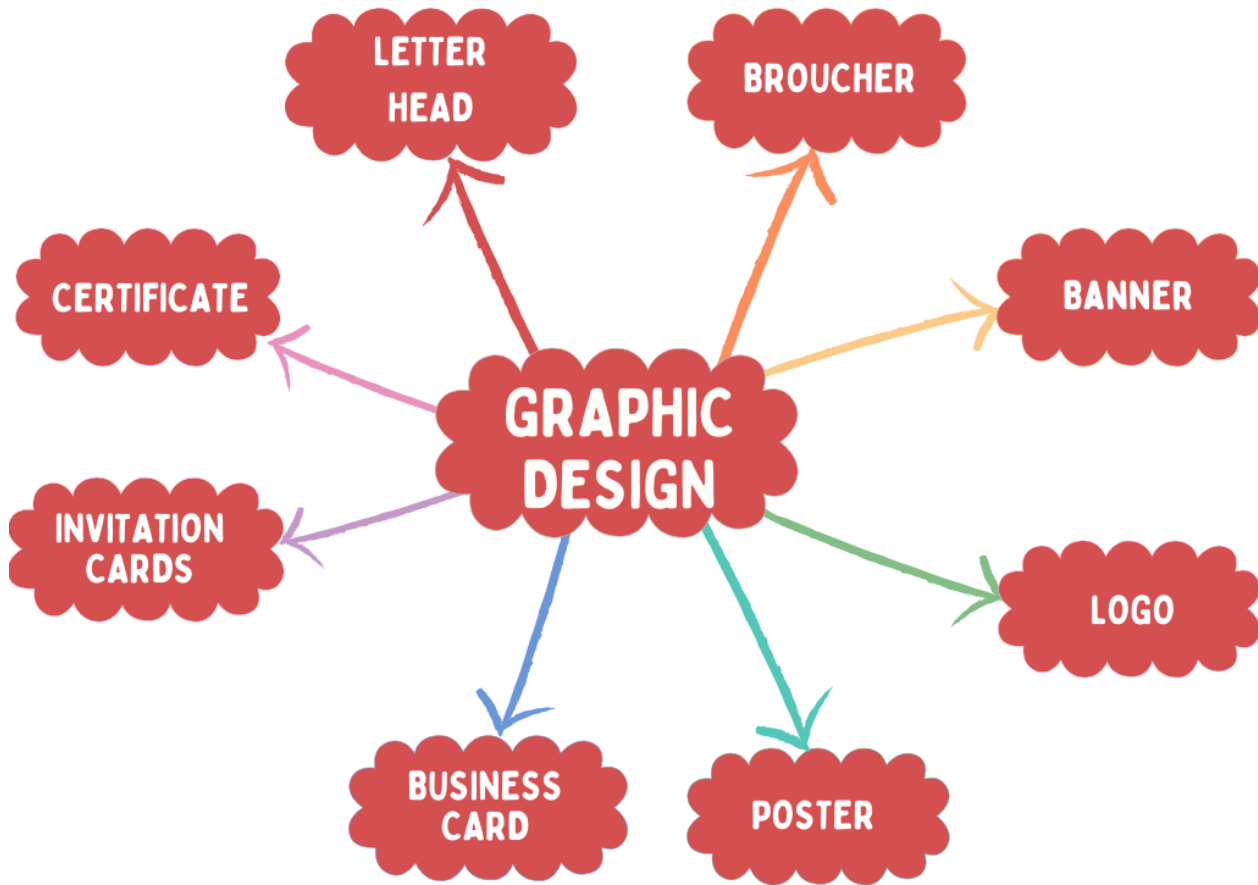
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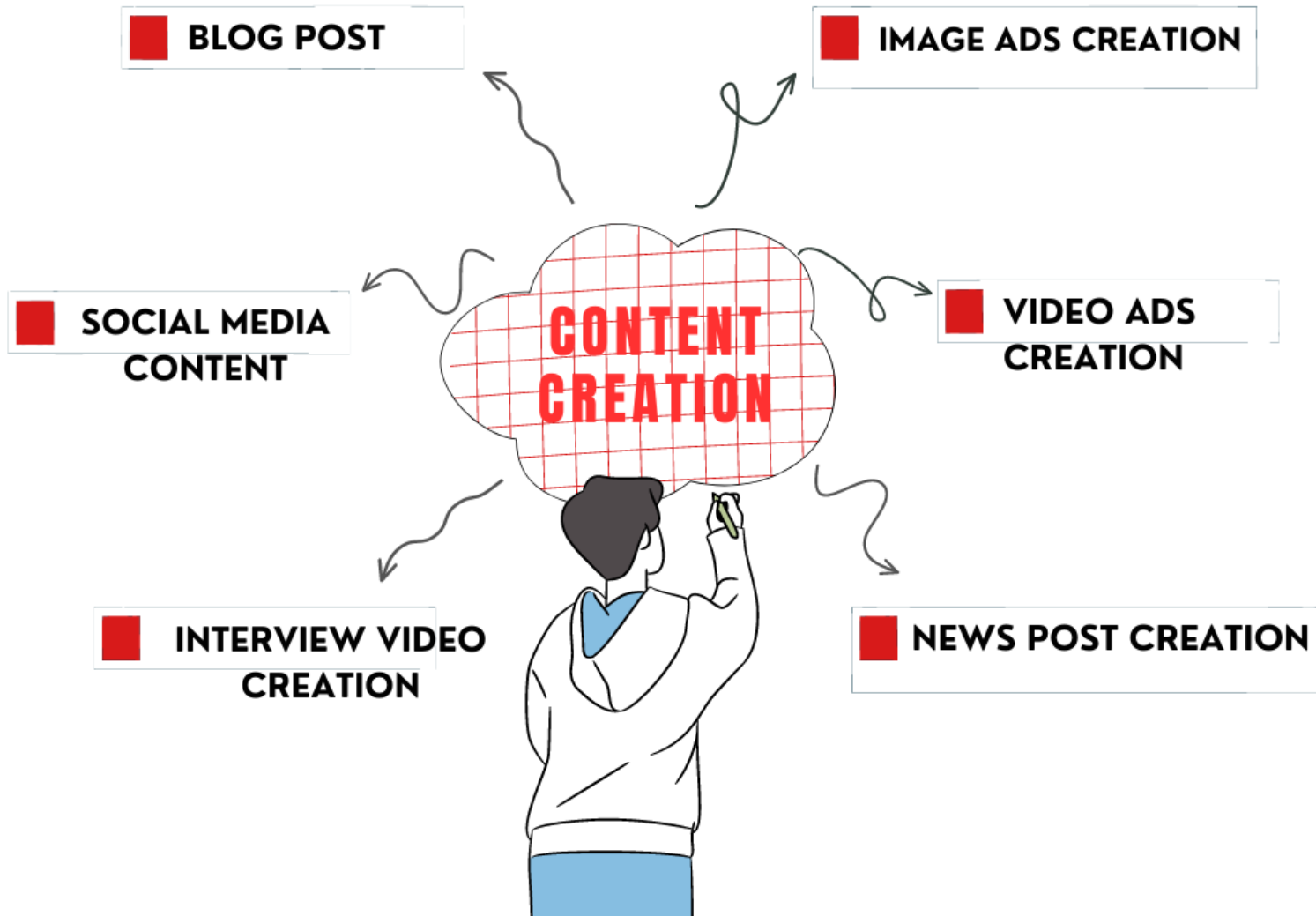
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We create well-written content which covers all business ideas. In order to capture visitors' attention, an effective strategy is highlighted. When making viral video content, captivate your viewers with an unforgettable storyline. We are skilled in creating engaging, informative, and well-researched content that appeals to the target audience.

Our individualized strategy makes brands stand out from the competition and pushes goods and services.